



INNOVATION BY COLLABORATION

How open innovation is transforming business and how you can use it.

INDUSTRY 4.0

Disrupt or be Disrupted



Audi smart factory



Shell Digital Oil Wells



GSK PPE vision system

Disrupt or be Disrupted

Digitally mature
companies earn

19%

more
revenue per
asset than
competition

Early adopters of
industrial IoT
achieve

30%

productivity
increase, plus

30%

cost reduction

Companies
embracing digital
are

26%

more
profitable
than
competitors

Open Innovation is driving the change

'Open Innovation' means embracing external cooperation in a complex world.

BMW Startup
GARAGE

LafargeHolcim
**STARTUP
MAQER**



B/S/H/
**START/UP
KITCHEN**

Henkel ^x **Partners**



LafargeHolcim

STARTUP MAQER



The LH Startup MAQER is about establishing enduring partnerships between startups and LafargeHolcim based upon real business, knowledge and growth

HOW DO YOU SUPPORT INNOVATION?

Could this work for you?

Could you go from lagger,
to leader?

What about SMEs?

**SAFETY TECH
MUST BE A
WIN/WIN**

Safety improvement not
enough on its own

Tech investments must
generate bottom line
results.

Do you agree?

WHAT ARE THE DRIVERS OF INVESTMENT?

Think like a COO/CFO

What are the benefits of
the change?

How do you measure ROI?

WHAT NEXT?

Where do you go?

What knowledge do you need?

Open Innovation platform
for Risk Management



THANK YOU

Swing by our stand if you'd like to talk more.